

# WWPNA The West Washington Park Neighborhood Association

## Quarterly Newsletter Advertising Rates

The West Washington Park Neighborhood Association's quarterly newsletter reaches over 17,000 neighbors per issue and is delivered right to their door, keeping residents informed of events and changes in the area.

It is a valuable advertising vehicle for your business. Your ad will appear in a prominent position in the printed issue and is available to run in either full color, or black and white. Your ad will also appear in the newsletter PDF posted to our website. We now offer a variety of new ad sizes and affordable new pricing - we have extremely affordable rates compared to other local publications. This makes it a very cost effective way for neighborhood businesses of any size to reach potential customers, and to show support for the neighborhood!

### ADVERTISING SUBMISSIONS

For the highest quality reproduction, please choose either color or black and white for your ad and provide a high resolution PDF with embedded fonts or 300 ppi JPEG (inquire about other file formats).

Ads should be submitted by email to: [communications@wwpna.org](mailto:communications@wwpna.org)

Please let us know at your earliest convenience if you'd like us to reserve a space - pages are filling fast!

For more information, contact us at: [communications@wwpna.org](mailto:communications@wwpna.org)

### QUARTERLY DEADLINES

Spring Issue (April-June): Mar 1

Summer Issue (July-September): Jun 1

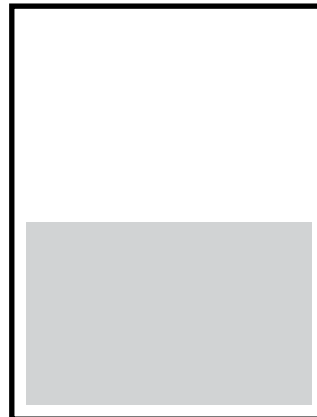
Fall Issue (October-December): Sept 1

Winter Issue (January-March): Dec 1

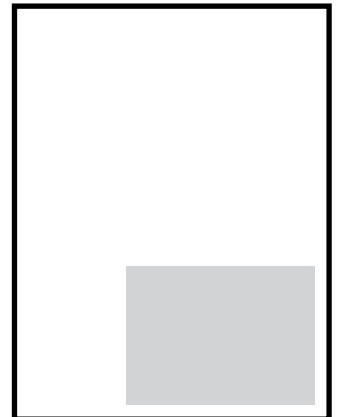
Advertising can be paid online at: [wwpna.org](http://wwpna.org)

If paying by check, mail to:  
WWPNA, PO Box 9866, Denver, CO  
80209

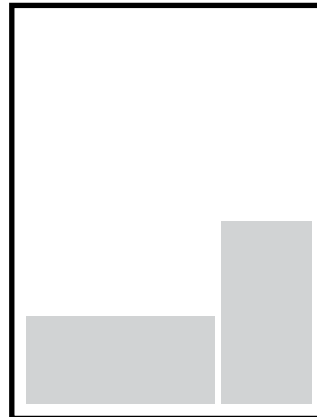
For more information, contact  
[communications@wwpna.org](mailto:communications@wwpna.org).



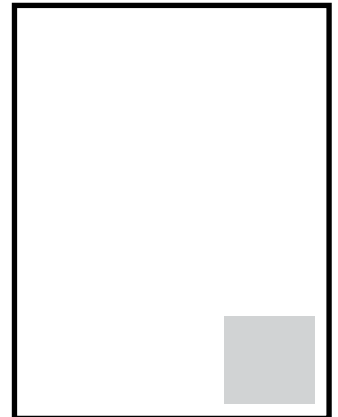
HALF PAGE



THIRD PAGE



SIXTH PAGE (H or V)



TWELFTH PAGE

AD SIZE	INCHES (WxH)	PER ISSUE Black/White	FULL YEAR Black/White	PER ISSUE Full Color	FULL YEAR Full Color
Half	7.25 x 4.625	\$375	\$1,125	\$468	\$1,406
Third	4.77 x 3.5	\$225	\$675	\$281	\$843
Sixth (Horizontal)	4.77 x 2.22	\$185	\$555	\$231	\$693
Sixth (Vertical)	2.22 x 4.77	\$185	\$555	\$231	\$693
Twelfth	2.22 x 4.77	\$85	\$255	\$106	\$318